

Individual Project Report

Salazar Elementary School Reading Enhancement Program

Project Description

1. Describe the project. What was done, when, and where did the project activities take place?

Working in conjunction with the school Library Tech, Norma Alegria, books were purchased and placed in the school library in September of 2017. Book labels were inserted into each book acknowledging they were made possible by a grant from Rotary District 5930 and the Alice Rotary Club.

The school asked members of the club to attend their first Parent Child Welcome/PTA meeting in September to acknowledge our contribution and publicly thank our organization.

Teachers and the Library Tech filled out a calendar noting appropriate dates and times where reading to the classes would be available. This calendar was made available to members of our Rotary Club and they selected dates and times that fit into their schedules. Some members were only able to read once or twice, some chose several times while others made a weekly commitment to go into the classroom and read.

This served several purposes. Got Rotarians into the classes and showed the kids their commitment to reading. Displayed the new books to the kids. Gave the kids a new voice in the room besides their teacher.

The Library Tech selected Reading Incentive Gifts to motivate the children to read more books, more often.

This has been on-going since September and will conclude in May when school ends for the year 2017-18

2. How many people benefited from this project? The entire school population benefited as each child was read to at least once by one Rotarian or another.

3. Who were the beneficiaries, how were they impacted by this project, and what humanitarian need was met?

The beneficiaries were Pre-K through 5th Grade students at a local under-performing elementary. In many cases, these children do not receive any supplemental reading at home and having an adult sit down and read to them was a real treat for them. The students of all ages thoroughly enjoyed being read to. The books were age appropriate and stimulated their minds and imagination. Having an adult read to the children demonstrated the value of good reading skills and gave them a chance to interact with an adult in a professional capacity outside of the classroom. In many cases, the Rotarian was able to talk to the kids about their jobs and how reading is valuable to them.

4. How many Rotarians participated in this project? Out of our club membership of 25 we had 17 members participate at least once. Many participated in more than one reading opportunity. Many Rotarian readers dressed in costume either seasonally (Christmas attire) or the theme of the book. It really got the students and the Rotarians involved in the topic of the books.

The local newspaper took pictures throughout the year of Rotarians reading and promoted both the reading program and Rotary.

5. What did they do? Please give at least two examples, not including financial support provided to the project.

Primarily reading, but inserting book labels was required, and some decorations were made for the library to promote some of the books and create a welcoming reading environment. It was a project that anyone could participate in at any level and time availability.

6. If a cooperating organization was involved, what was its role? Salazar Elementary was the school our club read to and they opened their doors to us and were very supportive of our efforts to encourage reading.

Financial Report

Date	Description	Funding Source	Amount	%		
Aug 02, 2017	Rotary Club of Alice	District Grant	\$2,000.00	49.96 %		
Aug 01, 2017	Alice Rotary Club portion of project expense	Club/Other	\$2,002.92	50.04 %		
Total:			\$4,002.92	100.00 %		
Description	Supplier	Local Amount	Currency	Tax	Total	Amount
Book Purchase Inv. #1747700-00	Permabound	\$2,993.60	USD	\$0.00	\$2,993.60	\$2,993.60
Purchase Books Invoice #1747700-01	Permabound	\$405.37	USD	\$0.00	\$405.37	\$405.37
Purchase Books Inv. #1747700-02	Permabound	\$186.94	USD	\$0.00	\$186.94	\$186.94
Reading Incentive Gifts	Walmart	\$148.09	USD	\$0.00	\$148.09	\$148.09
Reading Incentive Gifts	Walmart	\$73.20	USD	\$0.00	\$73.20	\$73.20
Reading Incentive Gifts	Walmart	\$61.26	USD	\$0.00	\$61.26	\$61.26
Reading Incentive Gifts	Dollar Tree Stores	\$56.00	USD	\$0.00	\$56.00	\$56.00
Reading Incentive Gifts	HEB	\$43.96	USD	\$0.00	\$43.96	\$43.96
Reading Incentive Gifts	Dollar Tree Stores	\$25.00	USD	\$0.00	\$25.00	\$25.00
Reading Incentive Gifts	HEB	\$9.50	USD	\$0.00	\$9.50	\$9.50
Total:					\$4,002.92	