

Individual Project Report

A Holiday For All

Project Description

1. Describe the project. What was done, when, and where did the project activities take place?

On May 7, 2016 a group of Rotarians, from McAllen South Rotary, gathered at a local Target to meet with McAllen I.S.D. children and help them shop for items of need. Each volunteer was partnered with a child and went shopping for jeans, shorts, dresses, shirts, shoes, undergarments and t-shirts.

2. How many people benefited from this project?

Ten families or twenty-eight (28) children were selected by McAllen I.S.D. school nurses and counselors from three (3) of the lowest income elementary schools. The children that were selected plus all the siblings in that child's family registered in the District were given the opportunity to be a part of this shopping activity. The children ranged from Kindergarten to seventh grade and each child meet us at Target while their parents checked them in and waited in the stores snack bar area.

3. Who were the beneficiaries, how were they impacted by this project, and what humanitarian need was met?

Each family and all the children in that family benefited from this activity. Each child, regardless of how many came per family, were partnered with a volunteer and given a gift card at checkout. We made sure to let parents and volunteers know that only clothing and shoes (items of necessity) were going to be purchased. These families identified were of low income and several had very little means to provide some of the necessity items for their children. Upon completion of the shopping activity each child was given a Rotary backpack with school supplies donated from Target. These families, who may not have been able to provide supplies or clothing for summer and for the upcoming school year, now can end the year knowing that they do.

4. How many Rotarians participated in this project?

About fifteen (15) Rotarians plus several spouses participated in this project and all volunteers and families that participated were grateful for being able to be a part of this activity. Volunteers, were humbled and excited to help a child pick out clothing for them and get to know them while participants were grateful to have an organization such as Rotary do such a kind act for all their children.

5. What did they do? Please give at least two examples, not including financial support provided to the project.

1. Each volunteer was handed a slip of paper with the child's name and clothing sizes. That child was partnered with them to help the volunteer go through the section at target that pertained to them (boys/girls) to pick out items for them to have.
 - a. The volunteer had a shopping cart and helped each child get the right sizes of clothing.
 - b. The volunteer helped the child select items that would be used for school (jeans, shoes, t-shirts, dresses, etc.)
 - c. Once the volunteer had tracked the prices of all the items in their cart and came near the allotted amount they brought the child and items in the shopping cart to the register to check out.
 - d. After the items had been purchased the volunteer handed each child a Rotary backpack and escorted them back to the parent waiting at the snackbar area.

6. If a cooperating organization was involved, what was its role?

No other cooperating organizations.

Financial Report

Date	Description	Funding Source	Amount	%
Aug 24, 2015	Holiday for All	District Grant	\$2,000.00	50.00 %
Jul 31, 2015	Matching Funds from club	Club/Other	\$2,000.00	50.00 %
Total:			\$4,000.00	100.00 %

Description	Supplier	Local Amount	Currency	Tax	Total	Amount
Clothes and Toys @ \$142.86 per child	Target	\$4,000.00	USD	\$0.00	\$4,000.00	\$4,000.00
Total:					\$4,000.00	\$4,000.00