



DISTRICT 5930

VISION TM **FACILITATION**

Relmagingining Rotary

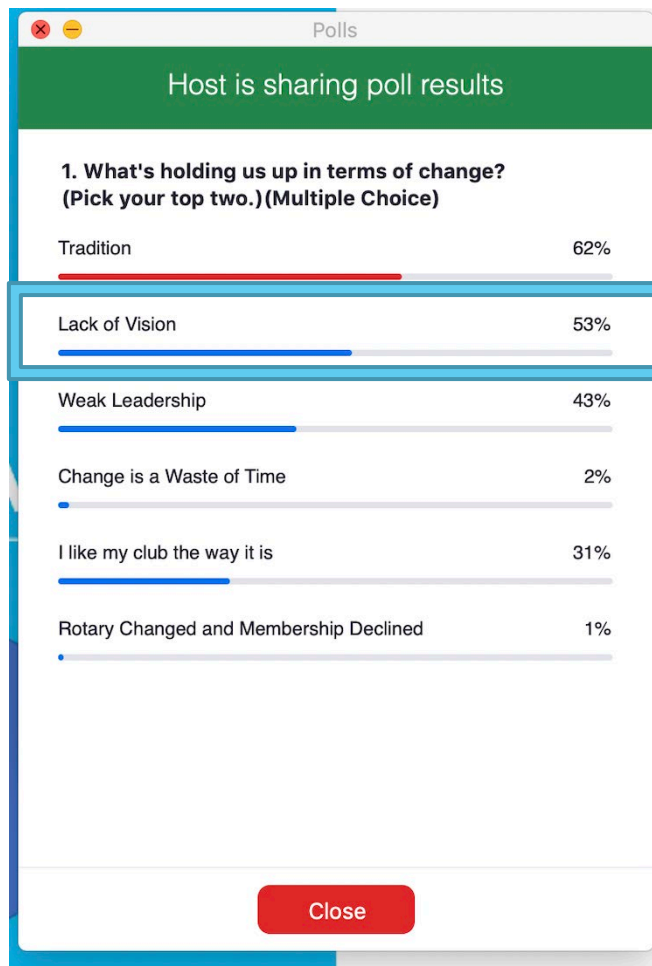


Paul Harris Said:



*“Rotary is not an organization
for retrospection.*

*It is one whose worth and
purpose lie in future
activity rather than past
performance.”*





VISION



Road to a Vibrant Club



- ▶ Sustain and increase membership
- ▶ Implement successful service projects
- ▶ Support the Rotary Foundation
- ▶ Develop leaders in the club and beyond
- ▶ Create a long-range plan which provides for:
 - Continuity* *Consistency*
 - Consensus* *Communication*



What Is A Club Vision?



- ▶ It is an engagement & retention tool that:
 - ▶ Defines a shared commitment
 - ▶ Provides long-term direction
 - ▶ Creates a framework to establish goals and objectives
 - ▶ Optimizes use of resources



Why Is A Plan Needed?



- ▶ Club Leadership changes yearly
- ▶ Establishes a multi-year coordinated plan
- ▶ Provides for greater consensus, continuity, consistency, and communication



What are the benefits to the club?



- ▶ Develops the first step in a long-range plan
- ▶ Defines your club better
- ▶ Focuses the club to core values
- ▶ Creates new energy in the club
- ▶ Serves as a promotion tool to attract new members

ROTARY INTERNATIONAL VISION STATEMENT



TOGETHER WE SEE A WORLD
WHERE **PEOPLE** UNITE AND TAKE ACTION
TO **CREATE** LASTING
CHANGE ACROSS THE GLOBE
IN OUR COMMUNITIES AND IN OURSELVES

ROTARY'S ACTION PLAN

Increase
our impact.

Expand
our reach.

Enhance
participant
engagement.

Increase our
ability to adapt.



Planning Questions



- ▶ Who are we?
- ▶ Where are we?
- ▶ **Where do we want to be?**
- ▶ How will we get there?
- ▶ How will we know we've arrived?



What does the club need to do?



- ▶ **Appoint a Club Impact Leader/
Club Impact Team**
- ▶ **Club Impact Leader communicates
with the District Visioning Chair**
- ▶ **Members fill out a Rotary
Visioning Questionnaire**
- ▶ **A mix of members attend the
event**
- ▶ **The Visioning event takes about
four hours on site or 2 sessions
virtually**

Master Plan – (Where do we want to be?)



Design multi-year coordinated plans for continuity, consistency and consensus

Place the Visioning ideas on the plan to show the results to the club. Once the club has approved the Master Plan, each idea will need an Action Plan.

Our 1st Ideas/Goals:

Our 2nd Ideas/Goals:

Our 3rd Year Idea/Goals:

Goals for the Year:

Who will Lead:

Goals for the Year:

Who will Lead:

Goals for the Year:

Who will Lead:

1				1				1		
2				2				2		
3				3				3		
4				4				4		
5				5				5		
6				6				6		
7				7				7		
8				8				8		

Develop a Master Plan from the Vision Template:

Some goals may be listed in all 3 years (either ongoing or Phase 1, Phase 2, etc.)

Each Goal will have an Action Plan (Who will do what by when?)

Use a separate Action Plan sheet for each of the goals

Goals may need to be adjusted as the plan unfolds

You will need to Monitor Progress (see Vision to Success Guide)

The Planning Process Questions:

Who are we?

Done

Where are we?

Done

Where do we want to be?

Master Plan

How will we get there?

Action Plans

How will we know we've arrived? Outcome Achieved

Visioning Across the World





What have other clubs experienced?



- ▶ Stabilized or increased membership
- ▶ Created fresh energy in the club
- ▶ Allowed members to easily step into leadership roles with a plan in place that the whole membership agreed on
- ▶ Used to promote the club in the community
- ▶ Became a tool to attract new members
- ▶ Engaged current members more consistently



Visioning Outcomes



- ▶ What the club stands for in its community
- ▶ The club's target membership size in 3 years
- ▶ The identification of the club's priorities
- ▶ A process to determine how to get from the Vision to achieving the ideas generated



How Do We Get Started



Interested Clubs contact:

▶ District Vision Chair: Zehra Surani

▶ Email:

Vision@Rotary5930.com

**We will be reaching out to the clubs
that signed up last year*



“ When people are financially invested, they want a return. When people are emotionally invested, they want to contribute ”

- Simon Sinek



Vision
Just Ahead



QUESTIONS



VISION FACILITATION

The logo features the word "VISION" in a large, bold, black sans-serif font. The letter "O" is replaced by a stylized blue swirl icon. To the right of "VISION", the word "FACILITATION" is written in a smaller, bold, black sans-serif font, oriented vertically. The background consists of a light blue and white geometric pattern with overlapping circles and lines.

Thank you!