

Individual Project Report

Born Learning Trails

Project Description

1. Describe the project. What was done, when, and where did the project activities take place?

On Saturday, October 28, 2017, as part of the Rotary Day of Service, the Rotary Club of Corpus Christi installed two (2) Born Learning Trails in local parks (West Haven and Salinas Parks) identified by the City of Corpus Christi. A Born Learning Trail (a project of the United Way of the Coastal Bend) is an interactive, playful and visible community engagement tool, designed to help parents, caregivers and community support early learning. The Born Learning Trail captures 10 fun outdoor games (like hopscotch) on engaging signs to help parents and caregivers create learning opportunities for young children. This project was especially important as the parks are in disadvantaged areas where the children tend to be below grade level in schools.

2. How many people benefited from this project?

Salinas Park is in the 78405 zip code. It has 1,115 children living there under the age of five and 3,863 families earning less than \$50,000/year. Additionally, Salinas Park recently had an adaptive playground installed and also houses the Miracle League ball field for those with disabilities. The Born Learning Trail is likely to draw families of children with disabilities using other park amenities.

West Haven Park is in the 78416 zip code, has 1,237 children living there under the age of five and 3,662 families earning less than \$50,000/year. Its surrounding neighborhoods have been identified as high-risk by the Early Development Instrument completed by the United Way of the Coastal Bend.

3. Who were the beneficiaries, how were they impacted by this project, and what humanitarian need was met?

Studies show that disadvantaged children start school at least two years behind in pre-reading skills. The purpose of the trail is to help parents, grandparents, and caregivers use every day outings – including trips to the trail – to support learning.

4. How many Rotarians participated in this project?

Over 30 Rotarians participated in the project with approximately 15 at each park.

5. What did they do? Please give at least two examples, not including financial support provided to the project.

Rotarians were involved in all aspects of this project from project planning to implementation. Some examples include digging the holes and installing the directional signs for each activity and painting the stenciled activity on the sidewalk.

6. If a cooperating organization was involved, what was its role?

This project was being complete in conjunction with the City of Corpus Christi and the United Way of the Coastal Bend.

The City of Corpus Christi selected the parks and provided necessary permits. The United Way of the Coastal Bend coordinated with the City and provided the instructions and supplies to build the trails.

Financial Report

Date	Description	Funding Source	Amount	%
Aug 02, 2017	Corpus Christi Rotary	District Grant	\$2,000.00	50.00 %
Jun 27, 2017	Rotary Club of Corpus Christi	Club/Other	\$2,000.00	50.00 %
Total:			\$4,000.00	100.00 %

Description	Supplier	Local Amount	Currency	Tax	Total	Amount
Born Learning Trail Kits	United Way	\$4,000.00	USD	\$0.00	\$4,000.00	\$4,000.00
Total:					\$4,000.00	\$4,000.00